

Email 1 – Relatable Start

Subject: Because “winging it” isn’t a business plan...

Hey [Name],

If being a solo creator came with a manual, most of us would’ve skipped a few chapters anyway. Then, a few months later, we’d wonder why nothing’s working.

That’s pretty much what led me to create *The Solo Creator’s Toolkit*. I wanted something that actually made sense for real people—with real schedules, real distractions, and maybe a half-finished project (or five) sitting on the back burner.

It’s not a “do everything at once” kind of plan. It’s a focused set of steps you can actually follow—without feeling like you’ve just signed up for a second job.

Here’s where you can check it out:
[Your Link]

Talk soon,
Sarah

Email 2 – Friendly Encouragement

Subject: Half-finished project? This will help...

Hey [Name],

We’ve all got them—unfinished blogs, videos, ideas that sounded great at the time but somehow got lost in the shuffle.

The problem isn’t effort. It’s having too many directions to go in and not knowing which one to focus on.

That’s where *The Solo Creator’s Toolkit* comes in. It clears the clutter and gives you a simple process to follow so you can finally see things through and actually get results.

If you’re tired of spinning your wheels, this could be the thing that keeps you moving forward:
[Your Link]

Catch you later,
Sarah

Email 3 – Helpful Tip

Subject: The hardest part of working solo...

Hi [Name],

Here’s the truth—when you’re working on your own, the hardest part isn’t the effort. It’s knowing what to

actually do next.

That's why I built *The Solo Creator's Toolkit*. It lays out the steps in a way that's clear and doable. No jargon, no overwhelm, just a path you can follow to start building something real.

If you've been wanting to turn your ideas into income but keep getting stuck, this could be your shortcut.

Here's where to get it:
[Your Link]

See you inside,
Sarah

Email 4 – Story Angle

Subject: I wish I had this when I started...

Hey [Name],

When I first started, I thought I had to do everything myself from scratch—figure out the tech, piece together random advice, and hope something worked.

Looking back, I wasted so much time trying to reinvent the wheel.

That's exactly why I put together *The Solo Creator's Toolkit*. It's the guide I wish I had—something simple, straightforward, and built for real people who want results without the burnout.

You don't need to figure it all out the hard way. The path is right here:
[Your Link]

Talk soon,
Sarah

Email 5 – Gentle Nudge / Urgency

Subject: Your projects deserve to see daylight

Hi [Name],

If you've been sitting on an idea—or worse, a folder full of half-done projects—here's your sign to finally bring them to life.

The Solo Creator's Toolkit was made for exactly that. It's not another overwhelming course. It's a step-by-step plan to help you turn those ideas into something that actually works.

Don't let another week go by with your projects collecting dust. You'll be surprised at how much momentum you can create when you've got the right steps in front of you.

Grab your copy here:
[Your Link]

All the best,
Sarah